



**State Foundation on Culture and the Arts
Culture Fellowship
Evaluation Rubric**

CRITERIA	UNACCEPTABLE	ACCEPTABLE	EXCELLENT
Artistry (50%)	0 to 15 points	16 to 39 points	40 to 50 points
Active artistic practice demonstrates continuous growth in artistic and cultural experience and excellence.	Spends about 20% of the time practicing the art form and participating in artistic-growth activities. Lists one example of learning, doing, performing/exhibiting.	Spends about 40% of the time practicing the art form and participating in artistic-growth activities. Lists 2 to 3 examples of learning, doing, performing/exhibiting.	Spends about 50 to 70% of the time practicing the art form and participating in artistic-growth activities. Lists annual examples of learning, doing, performing/exhibiting.
Work samples enhance understanding of the applicant's artistry and proposed project.	Work evidence does not clearly support the applicant's artistry and proposed project.	Work samples moderately supports the applicant's artistry and proposed project.	Work samples clearly demonstrate and support the applicant's artistry and proposed project.
Proposed Activities (25%)	0 to 15 points	16 to 39 points	40 to 50 points
Applicant's experience for implementing the arts and/or culture project is extensive, solid, resourceful, and has an excellent reputation.	Applicant has less than one year of experience with this type of project. Applicant does not explain its experience with this type of project.	Applicant has at least five years of experience with this type of project. Applicant moderately explains its experience and other relationships for project implementation.	Applicant has extensive experience with this type of project. Applicant has solid relationships in the community for project implementation. Applicant has ready access to resources to support the project. Applicant has excellent reputation for implementing projects of high quality.
Description of arts and/or culture project is complete and clearly explained, about what the applicant will do and how they will manage, coordinate, implement, and collaborate.	Incomplete description of what the applicant intends to do or how the project will be implemented. Insufficient description of project management and coordination.	Description addresses what the applicant intends to do. Applicant describes project management and coordination.	Complete details on what the applicant intends to do. Completely describes project management and coordination. Applicant identifies and/or explains any collaborations.
Timeline of arts and/or culture project activities is realistic and clear, with identified alternatives if needed.	Incomplete information about timeline of project activities. Information does not match the project description. Timeline is not realistic for this project.	Applicant provides a timeline of project activities.	Realistic and clear proposed timeline of activities. Applicant suggests location alternatives if needed. Identifies any collaborative support for use of facilities and space at locations.

Need, Benefit, Impact, Good Use of Public Funds (25%)	0 to 15 points	16 to 39 points	40 to 50 points
Underserved <u>cultural access</u> : cultural arts/practices that are not robust, may be at risk, are unique legacies.	Cultural arts/practices are not underserved; are not unique legacies at risk; are widespread in the state for sharing and learning; many highly skilled teachers and practitioners, individuals from cultural communities are active participants, frequent HSFCA program involvement, ample public awareness.	Moderate participation in HSFCA programs. Several teachers or practitioners. Several opportunities to learn or participate. Some public awareness.	Low or no participation in HSFCA programs. Few or no masterful or highly skilled teachers. Few practitioners. Unique legacies, possibly at risk. Few or no opportunities to learn or participate. Very little public awareness. Masterful practitioners may not be teaching much longer due to age or health.
Good use of public funds.	Not good use of public funds. Grant priorities not addressed. No identification of or explanation about cultural community needs.	Acceptable use of public funds. Need for supporting the cultural arts/practices is explained.	Good use of public funds. Need for supporting the cultural arts/practices is thoroughly addressed. Grant priorities are clear.
Community need; benefits and impact are completely and clearly explained.	Little or no information about who the intended audience is and how that audience will be reached. Little or no explanation about the reason for the project's focus on the intended audience(s).	Intended audience(s) is/are identified. Applicant explains how the intended audience(s) will be reached.	Clear and complete information about the intended audience(s) and how the applicant will reach them. Identifies new and/or special populations, and describes how they will be reached. Applicant explains reason for project focus on intended audience(s).